



**girl scouts**   
of middle tennessee



Girl Scouts: it's where you belong.

 **gsmidtn**



## Gift to Girls

**To ensure that every girl has the opportunity to participate in Girl Scouting, the organization relies on the generous support of donors.**

The Gift to Girls donation is an incredibly valuable resource for young girls who wish to participate in various programs and activities related to personal growth and development.

The event

# BRUSHES & LEMONADE



The Ruby Cora  
Adams, TN  
June 1, 2024



## Paint & Sip

Create a canvas masterpiece guided by a local artist! This unique fundraiser provides a platform for people to come together, support a cause, and contribute to a shared artistic experience in a welcoming and inclusive environment.



## Local Women Owned Businesses

Empower your community through the support of women-owned businesses. Participate in our event where a female veteran-owned artist will lead our canvas painting and indulge in handcrafted lemonades from another locally-woman owned business.



## Local Music Artists

Soulful sounds of homegrown talent! Dive into the vibrant world of local music artists, where every note tells a story of community and creativity.









## Family Picnic

Springtime is perfect for picnics – make memories and enjoy each other's company. So, gather your loved ones and let the picnic season begin!

# PRESENTING SPONSOR




## \$5,000 (1 AVAILABLE)

-  Exclusive naming rights and prominent placement (i.e. Brushes & Lemonade with Girl Scouts presented by "COMPANY") on all print and online media
-  Logo recognition on tables
-  Verbal recognition and speaking opportunity during welcome
-  Logo recognition on all promotional materials (including press release, all pre- and post-event electronic materials, printed event program, in-program reel, and GSMIDTN social media)
-  Logo and live link on GSMIDTN homepage and event web page
-  Six tickets to attend event (up to \$210 value)

# SPONSORSHIP PACKAGES

## PALETTE PATRON

---




-  Logo recognition on event website
-  Logo recognition on event signage
-  Two tickets to attend event (up to \$70 value)

---

**\$500**

## CANVAS CONTRIBUTOR

---

-  Logo recognition on GSMIDTN homepage
-  Logo recognition on event signage and event program
-  Social media and press release recognition
-  Four tickets to attend event (up to \$140 value)

---

**\$1500**

## BRUSH BENEFACTOR

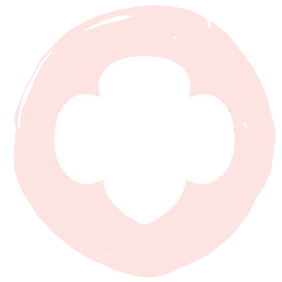
---

-  Logo recognition on GSMIDTN homepage and event website
-  Logo recognition on all event materials (save the date, emails, program, signage)
-  Social media and press release recognition
-  Six tickets to attend event (up to \$210 value)

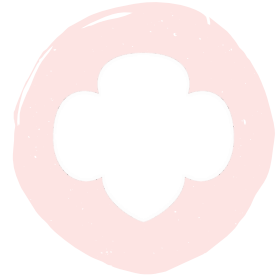
---

**\$2500**

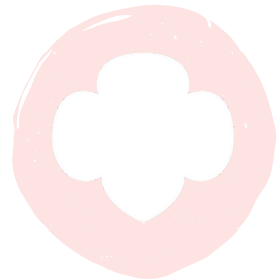
# YOUR BENEFITS



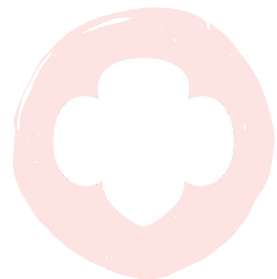
**Electronic Materials -  
Save the Dates &  
invitations**



**Girl Scouts of Middle  
Tennessee Website -  
48,000 monthly visits**



**Social Media -  
12,800 followers &  
23,000 monthly impressions**



**Event Recognition -  
100+ guests,  
Program Reel,  
Signage**



# ADVANTAGES OF CONTRIBUTING



## Supporting Female Entrepreneurship

Girl Scouts encourage entrepreneurship and financial literacy among girls, promoting gender equality in business and leadership.



## Supporting STEM Programs

Many of our programs offer various educational tools, including those focused on science, technology, engineering, and mathematics (STEM).



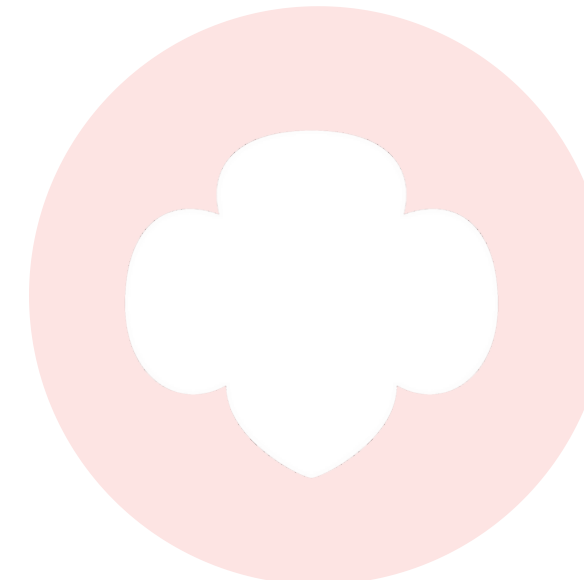
## Supporting Youth Empowerment

Girl Scouts contributes to the empowerment of young girls by providing them with opportunities to develop leadership skills, confidence, and a sense of responsibility.



## Charitable Donation

Girl Scouts of Middle Tennessee is a 501(c)(3) charitable organization and all donations made are tax exempt. Receipts available upon request.



**Over 20% of our members receive at least one type of financial assistance and could not participate without it.**

# **PROCEEDS**

**The proceeds help support:**

- **Membership Financial Assistance**
- **Uniform Costs**
- **Program Registrations**
- **Summer Residential Camp**



 **gsmidtn**

***Our hope is that financial constraints for those less fortunate are never a barrier to participating in Girl Scouts.***





Girl Scouts of Middle Tennessee is the premier leadership organization for all girls to have the opportunity to pursue greatness, create sustainable change in their communities, and actively transform the world around them now and for future generations.

---

**Girl Scouts of Middle Tennessee serves 39 counties that include more than 12,500 Girl Scouts and 4,500 volunteers.**



*thank you*

**We believe in the power of collaboration, and your potential support could make a significant impact on our mission.**

**Together, we can create a lasting positive impact.**

**We appreciate your thoughtful consideration and look forward to the possibility of working together.**



**Anabel Groves** | Regional Executive  
**Girl Scouts Of Middle Tennessee**  
331 A4 Union St | Clarksville, TN 37040  
*Empowering Girls. Changing The World.*  
*(615) 460-0210*



**Rochelle Starr** | Membership Specialist  
**Girl Scouts Of Middle Tennessee**  
331 A4 Union St | Clarksville, TN 37040  
*Empowering Girls. Changing The World.*  
*(615) 690-7055*