

Dear Friends of Girl Scouts of Middle Tennessee,

There is something incredibly special about the Girls Scouts of Middle Tennessee. When coupled with unique experiences, dedicated volunteers and an unflappable mission, our girls are equipped to make tremendous change in the world. For more than 100 years, this Council has provided a place for future leaders through friendship, community service, and education. And through your generous support, we have managed to maintain over 16,300 girl and adult members! This number alone speaks volumes to the impact being made each and every day.

I am thrilled to have taken the helm of this amazing organization. As we look towards the future, we must be mindful of continuing to encourage our girls to fully recognize their own potential. Girl Scouts of Middle Tennessee is the opportunity to explore and develop skills in an encouraging environment – a place where a girl can be a leader. And even more importantly, through outdoor activities, STEM, life skills training and entrepreneurship, all girls have an opportunity to explore and create their own adventure.

While phenomenal work has already happened, we can't stop now. Your support ensures that this critical mission continues. All girls deserve the opportunity to thrive and Girl Scouts of Middle Tennessee is a pathway for their success. We challenge you to cultivate and expand this vision for reaching more girls and offering additional programming. Every girl should have the opportunity to become a Girl Scout. We know that we are better together and together we can change the world - one Girl Scout at a time.



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CEO and President

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Girl Scouting builds girls of courage, confidence and character who make the world a better place.

Girl Scout Promise

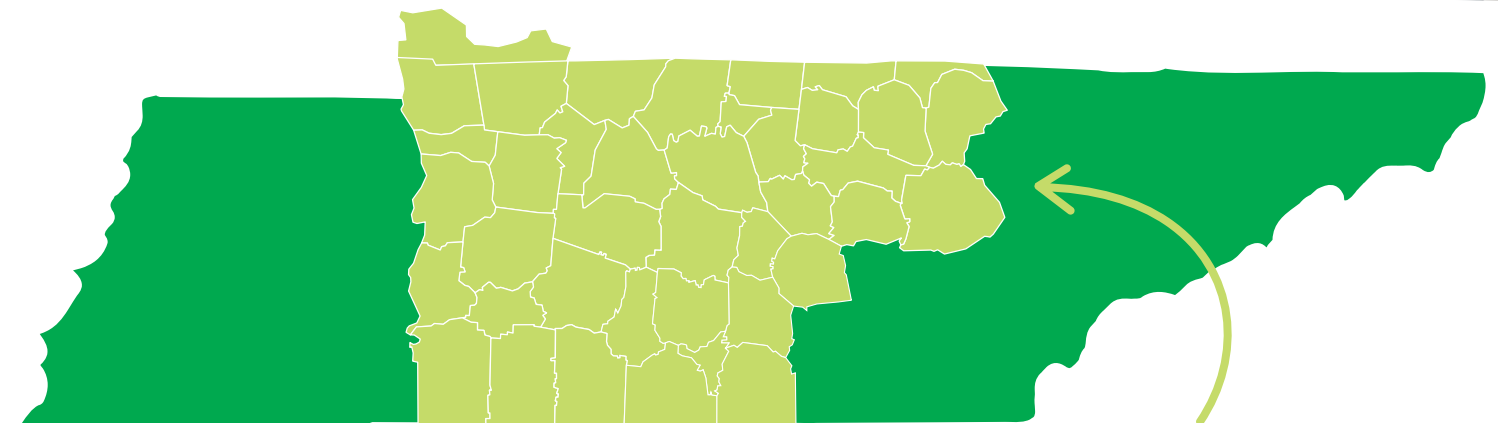
On my honor, I will try
To serve God* and my country,
To help people at all times, and
To live by the Girl Scout Law.

**The word "God" can be interpreted in a number of ways, depending on one's spiritual beliefs. When reciting the Girl Scout Promise, it is okay to replace the word "God" with whatever word your spiritual beliefs dictate.*



Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place and be a sister to every Girl Scout.



We call the 39 counties in Middle Tennessee *home.*

Pillars of Girl Scouting

Girl Scouts has been helping girls ignite their spark and cultivate their interests for over 100 years. All the programs and activities a Girl Scout does centers on four areas that form the foundation of the Girl Scout Leadership Experience:



Science, Technology, Engineering, Arts and Math (STEAM)

Girl Scouts embrace some of the biggest challenges and problems our planet faces and do their best to help find solutions with the foundation they are provided in Girl Scouting. In 2023, Middle Tennessee Girl Scouts got the chance to write, create, and build. Whether it's inventing a medical device, protecting the world's wildlife, curing a disease, cleaning the oceans, or studying the stars next... The possibilities are truly endless!



Outdoors

Girl Scouts has a long, storied and successful history of girls enjoying and learning about the outdoors. From the backyard to the backcountry, Girl Scouts explore adventure and skill building, and enjoy activities like camping, hiking and canoeing. When girls spend quality time outdoors and increase their exposure to nature, they thrive physically, emotionally and intellectually. Connecting with nature is a Girl Scout tradition that impacts all aspects of their lives.



Life Skills

Girl Scouts unite with other girls in a unique sisterhood to recognize aspects of their lives that require meaningful education, support, and planning. Girls identify areas that need attention and design creative blueprints that will make a positive difference as they grow. Whether it's exercising and eating healthy, developing strong relationships with family and peers, advocating for others, protecting the environment or exploring careers, girls gain the leadership skills to accept challenges and overcome obstacles.



Entrepreneurship

Girl Scouts are the original entrepreneurs! The Girl Scout Cookie Program—the largest girl-led business in the world—teaches goal-setting, decision-making, budgeting, business ethics, and people skills. When a Girl Scout sells cookies, she's building entrepreneurial confidence and strengthening her financial literacy skills. The money girls earn through product programs are used for community service projects, as well as fun troop activities like camping trips and horseback riding.

GSMIDTN Membership

By the Numbers



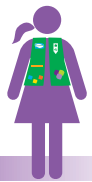
2,867

Daisy (grades K-1)



3,955

Brownie (grades 2-3)



2,795

Junior (grades 4-5)



1,804

Cadette (grades 6-8)



532

Senior (grades 9-10)



416

Ambassador (grades 11-12)



Membership:

16,386

Girl Grades K-12:

12,369

Adult Members:

4,017

Troop 6000 and L.E.A.D.

Although Girl Scouts is open to all girls, some have significant barriers to participation. To minimize these barriers, GSMIDTN provides financial assistance in various forms. Two outreach initiatives, Troop 6000 and L.E.A.D., are designed to reach underserved populations in low-to-moderate income communities by providing full financial aid, covering girls' membership, uniforms, program fees, activity books, curriculum, field trips, summer camp, and healthy snacks. These troops are led by teachers, school staff, and community members. Curriculum includes financial literacy, career readiness, literacy, entrepreneurship, social and emotional health, and life skills that prepare girls to meet the specific challenges of their situations. Girls also have opportunities to participate in summer camp, outdoor activities, community service, and more.

Troop 6000 is designed for girls experiencing housing insecurity, including homelessness. Troops meet in local shelters and community centers. Troop 6000 served 54 girls in FY2022-23, up from the 26 girls registered in 2021, and 49 girls in 2022. L.E.A.D. (Lead, Empower, Achieve, Discover) is an afterschool program in Title I schools which served 505 girls in 2022 compared to 331 girls in 2021, with 577 girls registered in 2023.



CAMPS AND PROGRAMS

The programs offered by Girl Scouts of Middle Tennessee are the foundation upon which we honor our mission of building girls of courage, confidence and character who make the world a better place. Activities are designed and implemented with each girl in mind—from the littlest Daisy to the veteran Ambassador. Program focus areas include life skills, outdoors, entrepreneurship and STEAM (science, technology, engineering, arts and math). Girls learn practical life skills so they may approach their lives with critical thinking and problem solving; participate in a variety of outdoor pursuits like hiking, swimming, and archery; engage in the world of entrepreneurship by learning how to plan for their academic and professional futures; and embrace STEAM so girls can build, invent and experiment.

In addition to this programming, Girl Scouts of Middle Tennessee has an exceptional equestrian program boasting more than 40 working horses and two arenas at Camp Sycamore Hills. Girl Scouts learn how to ride and care for horses, and improve team-building skills guided by expert equestrian staff. Throughout the year, Girl Scouts work hard and play hard as they develop into exceptional young leaders engaged in their families, schools and communities.

During the 2022-2023 Girl Scout Year, there were

33,739
GIRL PROGRAM
EXPERIENCES

Council Quests

With the growing need for girls to understand issues around mental health; diversity, equity, inclusion, and social justice; civic engagement; and environmental stewardship, GSMIDTN is implementing a series of programs, called Council Quests, which are age-appropriate multi-session activity plans, that encourage girls to explore each of these important topics in meaningful ways. These programs are unique to GSMIDTN and are implemented as council-wide events as well as at the troop level so that all girls can have access. Separate curriculum is designed for each of 3 age levels, Brownies and Juniors (2nd-5th), Cadettes (6th-8th), and Seniors and Ambassadors (9th-12th).

Josephine's Journey uses real examples of diversity, equity and inclusion, girls learn not only how to be tolerant and unbiased, but also how to teach others to be so. The All of Me Quest focuses on social emotional wellbeing using age-appropriate activities to help girls identify and embrace their thoughts, feelings, and emotions. The She the People Quest focuses on civic engagement. Through this program, Girl Scouts earn their Democracy badge, learn how government systems work, and experience an in-depth simulation of creating a new law or Constitution.

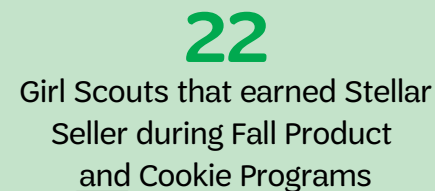


Girl Scout Highest Awards

BRONZE. SILVER. GOLD. These represent the highest honors a Girl Scout can earn. Girl Scouts who earn our highest awards are honored every spring and 2023 resulted in numerous awards given to Girl Scouts who exemplify leadership, maintain a standard of excellence, and create a positive, lasting impact in their communities.



GIRL SCOUTS OF MIDDLE TENNESSEE ARE **STELLAR SELLERS!**



ADULT AWARDS are given to individuals or service delivery teams and committees of Girl Scout volunteers to recognize exemplary service in delivering the Girl Scout Leadership Experience, service which has had a measurable impact on one or more geographic areas, and has helped the council surpass mission-delivery goals.



AGENIA CLARK GOLD AWARD SCHOLARSHIP *for Excellence in Leadership*

5



Financial Literacy and Entrepreneurship

GIRL SCOUTS ARE THE ORIGINAL FEMALE ENTREPRENEURS.

Since 1917 Girl Scouts have been selling cookies to help finance their activities and service projects. The product programs at Girl Scouts of Middle Tennessee provide all Girl Scouts the opportunity to gain valuable skills that will benefit them throughout their education and as they plan their professional futures.

These young businesswomen learn about and utilize the same skills that are required for college applications, job interviews, and decision-making in the boardroom. These critical financial literacy and entrepreneurship skills are some of the very catalysts that allow girls the opportunities to excel in leadership roles both in the workplace and in the community.

2,598 girls participated in fall product sales.

8,613 girls participated in cookie sales.

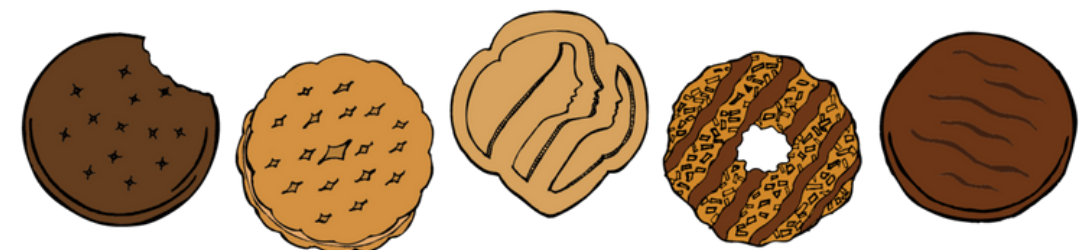
1,882,087 boxes of Girl Scout Cookies were sold during the 2023 Girl Scout Cookie Program.

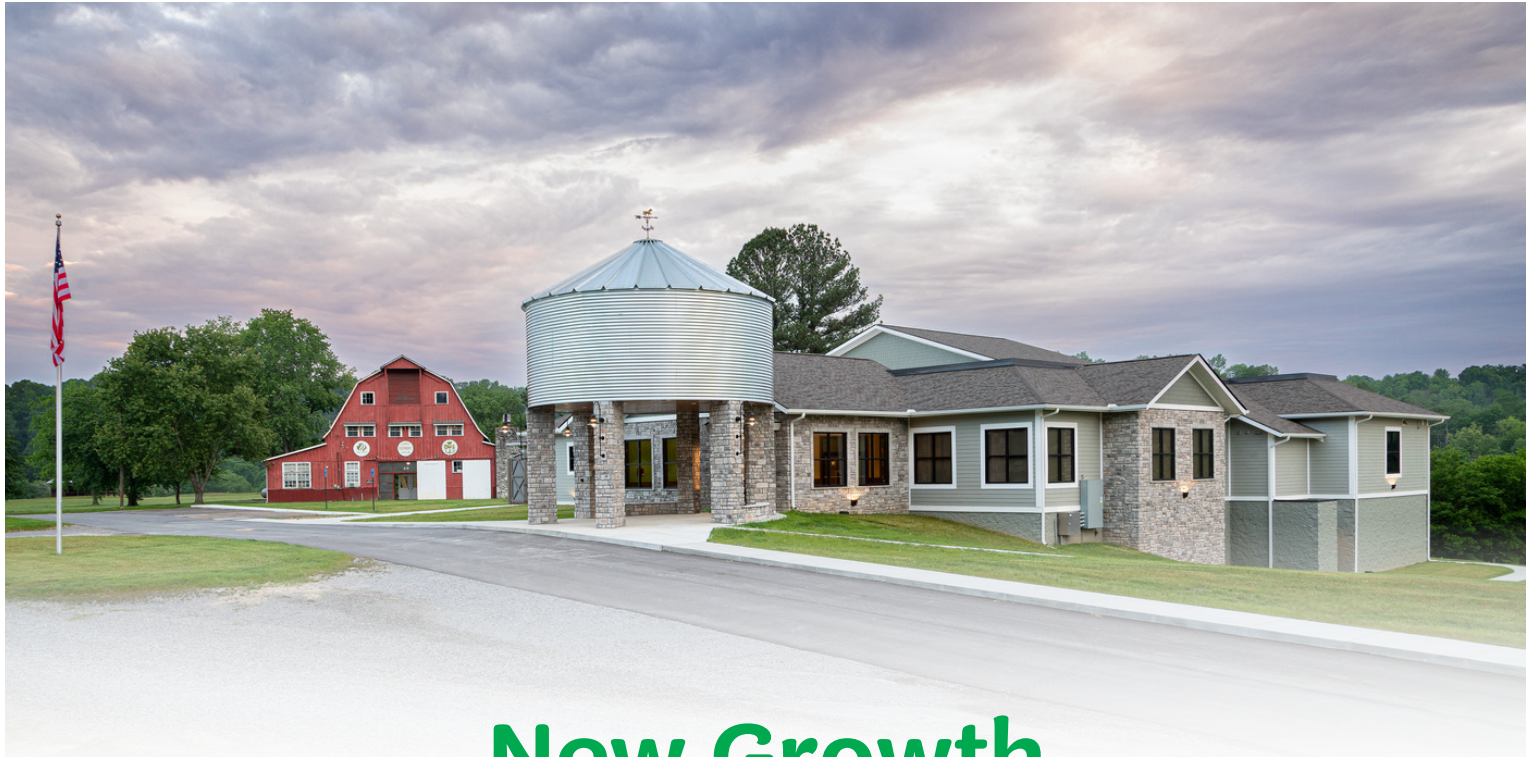
68,226 boxes of Girl Scout Cookies were donated to causes or people.

Girls participated in **2,613** other Entrepreneurship & Financial literacy experiences.

WHAT DO GIRL SCOUTS LEARN FROM EVERY BOX OF COOKIES SOLD?

- Goal-setting
- Decision-making
- Money management
- People and salesmanship skills
- Business ethics
- Collaboration and team-building
- Leadership





New Growth

The new multipurpose building is the new heart of all programming that takes place throughout the year at Camp Sycamore Hills. The building features flexible program rooms, multi-purpose dining room, screened porch, slide, commercial kitchen, storm shelter, camper and staff bathrooms, and office spaces. It serves as a central meeting site for daily meals at summer residential camp and increases seating capacity to 400 from 150. The flexible program rooms, multi-purpose dining room, and screen porch provide adequate space for girls to participate in Girl Scout programming in addition to adult trainings and meetings. This building will provide a space for girls to learn new skills, explore leadership roles, and develop an appreciation of the arts and outdoors.



Thank You Generous Donors

Through the generous support of our corporate and foundation donors, Girl Scouts of Middle Tennessee provides programs focused on the arts, camping, outdoors and equestrian, healthy living, social emotional wellness, civic engagement and community service, financial literacy, science, technology, career readiness, and entrepreneurship. Activities encourage girls to improve physical, emotional, and social health; develop a strong sense of self, positive values, challenge seeking, healthy relationships, and community problem solving skills; and pursue academic and career goals.

Corporate/Foundation Sponsors & Grants

- | | |
|---|---|
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Thank You Generous Donors

An investment in Girl Scouts of Middle Tennessee ensures our commitment of providing exemplary programs that are both educational and enjoyable, creating a supportive environment that fosters belonging and bravery, and honoring a unique sisterhood that is over one hundred years strong. These individuals gave a minimum of \$1,000 which also entitles them to become members of the Sue Peters Society.

Individuals

Tina Adams	Courtney Jones
Paulette Allen	Patricia H. Jones
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