

*“Steep” Into  
Girl Scouts*

*2024*

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SPONSORSHIP  
BOOK

**girl scouts**   
of middle tennessee

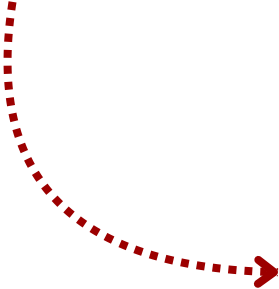


Join us for the inaugural “Steep” Into Girl Scouts, a fundraising event hosted by Girl Scouts of Middle Tennessee benefitting girls in Davidson County. Your sponsorship provides financial assistance for membership fees, uniform costs, program registrations, and summer residential camp for Girl Scouts in Davidson County.

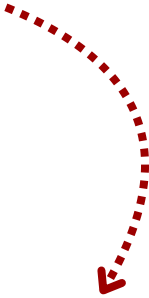
- Girl Scouts of Middle Tennessee offers over 100 different programming experiences every year, including ones focused on life skills and healthy living, STEM, outdoor adventure, and equestrian activities.
- Over 350 Girl Scouts in grades 4-12 earn their Highest Awards every year, with about 40 of those earning their Gold Award.
- Every summer, GSMIDTN hosts more than 1,200 girls at our resident summer camps located in Millersville, TN and Ashland City, TN.

# Your Impact

In 2023, Girl Scouts of Middle Tennessee served 12,343 girls covering a total of 39 counties.



52 girls participated in Troop 6000, which serves girls without permanent housing in Davidson County.

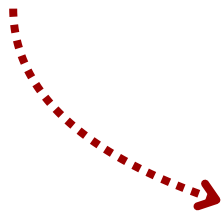


To make Girl Scouts possible for all girls, GSMIDTN awarded \$259,880 in financial assistance.



# Your Benefits

**Electronic Materials**  
**3,000 = Save the Date**  
**and Invitation**



**GSMIDTN website**  
**48,000 = monthly**  
**page visits**



**Social Media 12,800 =**  
**followers 23,000 =**  
**monthly impressions**



**Event Recognition**  
**90 = Programs**  
**In-Program Reel**



# Presenting Sponsorship

\$5,000 (1 available)

- Exclusive naming rights and prominent placement (i.e. “Steep” into Girl Scouts presented by "COMPANY") on all print and online media
- Logo recognition on tables
- Verbal recognition and speaking opportunity during welcome
- Logo recognition on all promotional materials (including press release, all pre- and post-event electronic materials, printed event program, in-program reel, and GSMIDTN social media)
- Logo and live link on GSMIDTN homepage and event web page
- Six tickets to attend event (\$300 value)

**If you are interested in presenting sponsorship, please contact us at [northdavidson@gsmidtn.org](mailto:northdavidson@gsmidtn.org)**



# Sponsorship Packages

## CHAMOMILE

- ✓ Logo recognition on event website
- ✓ Logo recognition on event signage
- ✓ Two tickets to attend event (\$100 value)

\$500

## MATCHA

- ✓ Logo recognition on GSMIDTN homepage
- ✓ Logo recognition on event signage and event program
- ✓ Social media and press release recognition
- ✓ Four tickets to attend event (\$200 value)

\$1500

## CHAI

- ✓ Logo recognition on GSMIDTN homepage and event website
- ✓ Logo recognition on all event materials (save the date, emails, program, signage)
- ✓ Social media and press release recognition
- ✓ Six tickets to attend event (\$300 value)

\$2500

I would love to support "Steep" Into Girl Scouts 2024!

Chamomile Sponsor - \$500

Matcha Sponsor - \$1500

Chai Sponsor - \$2500

Please accept my donation of \$ \_\_\_\_\_

### Contact Details

Contact Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Company Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

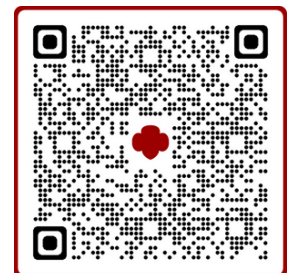
City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

### Payment Details (or scan the QR Code and sign up online!)

Payment method:  Check  Cash  Credit/Debit Card

Credit card number: \_\_\_\_\_ Exp: \_\_\_\_\_

Name on card: \_\_\_\_\_ Ccv: \_\_\_\_\_



Please mail payment to:  
Girl Scouts of Middle Tennessee  
4522 Granny White Pike  
Nashville, TN 37204

Questions? Please contact us at [northdavidson@gsmidtn.org](mailto:northdavidson@gsmidtn.org)