



girl scouts 
of middle tennessee

Girl Scout Luncheon

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**Author and professor Dr. Megan Gerhardt
presents
Gentelligence: How to Harness the
Power of Age Diversity**

Dr. Gerhardt's groundbreaking approach to generational diversity increases engagement, innovation, and organizational success. Her writings have earned national recognition and include an article in the Harvard Business Review's 10 must reads for 2024.



Date: Tuesday, September 26, 2023

Location: Hutton Hotel

1808 West End Avenue

Nashville, TN 37203

Time: 11:00am Registration

11:30am Luncheon

Guests: 300+ community guests



Your Impact

Girl Scouts of Middle
Tennessee serves

12,343 girls
covering a total of
39 counties.

To make Girl Scouts
possible for all girls,
GSMIDTN awarded

\$259,880
in financial assistance.

54 girls
in GSMIDTN's
outreach program
Troop 6000
which serves girls
experiencing
homelessness.



Your Benefits

Electronic Materials

3,000 = Save the Date and Invitation

Event Recognition

300 = Programs

In-Program Reel

Social Media

12,800 = followers

23,000 = monthly impressions

GSMIDTN website

48,000 = monthly page visits



Sponsorship Opportunities

Presenting Sponsor | \$25,000 (1 available)

- Exclusive naming rights and prominent placement (i.e. Girl Scout Luncheon presented by "COMPANY") on all print and online media
- Three reserved tables for ten guests each (30 guests total) with premium seating and logo recognition on tables
- Meet and greet for all guests with Dr. Megan Gerhardt prior to the event
- 60-second commercial played during luncheon and promoted on GSMIDTN website (recording provided by COMPANY and to be approved by GSMIDTN)
- Verbal recognition and speaking opportunity during welcome
- Logo recognition on all promotional materials (including press release, all pre- and post-event electronic materials, printed event program, in-program reel, and GSMIDTN social media)
- Logo and live link on GSMIDTN homepage and event web page
- First right of refusal in 2024

Gold Sponsor | \$15,000

- Two reserved table for ten guests each (20 guests total) with premium seating and logo recognition on tables
- Meet and greet for all guests with Dr. Gerhardt prior to the event
- Verbal recognition during event
- Logo recognition on promotional materials (including all pre- and post-event electronic materials, printed event program, in-program reel, and GSMIDTN social media)
- Logo and live link on event web page

Silver Sponsor | \$10,000

- One reserved table for ten guests with premium seating and logo recognition on tables
 - Logo recognition on promotional materials (including all pre- and post-event electronic materials, printed event program, in-program reel, and GSMIDTN social media)
 - Live link on event web page
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Bronze Sponsor | \$5,000

- One reserved table for ten guests and name recognition on table
 - Name recognition on promotional materials (including event web page, printed event program, in-program reel, and GSMIDTN social media)
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Table Plus Sponsor | \$2,500

- One reserved table for ten guests and name recognition on table
 - Name recognition on in-program reel
-



Table Sponsor | \$2,000

- One reserved table for ten guests and name recognition on table



Partner with Us!

If you are interested in getting involved, please contact Carol Coats at CCoats@gsmidtn.org