Girl Scouts of Middle Tennessee To Host Luncheon Fundraiser With Guest Host Kelsea Ballerini

Tables Available Now for September 7 Event



NASHVILLE, Tenn. – Girl Scouts of Middle Tennessee (GSMIDTN) is excited to team up with two-time Grammy Award-nominated and multiple ACM and CMA Award winning multi-platinum songwriter, producer, and author Kelsea Ballerini for an afternoon of community, music, and—of course—cookies, all to support local Girl Scouts.

Making its return after a two-year pause, this year's Girl Scout Luncheon fundraiser will take place in downtown Nashville at the Music City Center on September 7.

Ballerini will serve as the event's guest host. In addition to being a critically acclaimed artist, she is also a former Girl Scout. Ballerini, whose highly anticipated new album *Subject to Change* debuts September 23, will discuss her Girl Scout experiences.

"Being a Girl Scout was such a rewarding and impactful experience for me, especially with my mom as my troop leader," said Ballerini. "It showed me what a circle of supportive female friends looks like—something I still make sure to surround myself with today. Offering young women a community that encourages them to go after their goals...that looks them in the eye and says 'Yes you can,'—that's what this world needs more of."

At a time when all of us, young people especially, need such community more than ever, GSMIDTN offers girls a place to be themselves and grow as leaders. More than 11,000 members from across 39 counties spend the year taking on outdoor adventures, practicing entrepreneurship, learning more about STEAM subjects and personal wellness, and serving their communities.

These life-changing experiences are made possible thanks to GSMIDTN's generous partners, who helped supply over \$230,000 in financial assistance last year.

"It's our belief that every girl who wants to be a Girl Scout should be able to, plain and simple," said GSMIDTN President and CEO Agenia Clark. "And when you make an impact in the lives of these bright, exceptional girls, you're making an impact on our community for years to come."

For Girl Scout Luncheon sponsorship opportunities or tickets, <u>visit the GSMIDTN</u> website or contact Clare Robbins at CRobbins@gsmidtn.org.

About Girl Scouts of Middle Tennessee

Girl Scouts of Middle Tennessee (GSMIDTN) serves more than 15,000 girls and adults in 39 counties across Middle Tennessee. GSMIDTN builds girls of courage, confidence, and character, who make the world a better place. For more information on how you can be involved in Girl Scouts, visit www.gsmidtn.org.

About Kelsea Ballerini

Kelsea Ballerini has consistently made history. With the release of her debut album The <u>First Time</u> (Black River), she became "the only female country artist to hit #1 with her first three consecutive singles from a debut album." She has logged four back-to-back Top 10 entries on the Billboard Top Country Albums chart, including the platinumselling The First Time [2015], gold-selling Unapologetically [2017], goldselling kelsea [2020], and ballerini [2020]. With 31 certifications from the RIAA to date, her catalog boasts a string of essential smashes such as the double-platinum "Miss Me More" and "Peter Pan," platinum-selling "hole in the bottle" with Shania Twain, goldselling "I Quit Drinking" with LANY and the recently certified platinum "half of my hometown" feat. Kenny Chesney, which marked Kelsea's seventh #1. Among dozens of accolades thus far, she has garnered two GRAMMY® Award nominations, won two ACM Awards, two CMA Awards, took home the iHeartRadio Music Awards honor for "Best New Artist," and received multiple career nominations from the ACM Awards, American Music Awards, CMA Awards, CMT Awards and People's Choice Awards. Most recently, Kelsea led the field for 2022 CMT Music Awards nominations with three nominations for "Video of The Year," "Collaborative Video of The Year" and "CMT Performance of The Year." She also earned a nomination for "Music Event of the Year" for the 2022 ACM Awards as both artist and producer of "half of my hometown" feat. Kenny Chesney. This marked Kelsea's first ACM nomination as a producer. She concluded 2021 as the "#3 most-played female artist on country radio" and CMT "Artist of the Year" in addition to picking up "Musical Event of the Year" and "Video of the Year" at the CMA Awards for the platinum-certified "half of my hometown" feat. Kenny Chesney. On April 11th, Kelsea co-hosted the CMT Awards on CBS nationwide. Expanding her sphere of influence, she released her first original book of poetry Feel Your Way Through, and Dolly Parton tapped her to star in the audiobook of Run, Rose, Run. In addition, the multi-platinum country superstar was recently named the newest face of COVERGIRL. She has joined the brand in a multi-year partnership and is set to

launch a cosmetic collaboration with the brand next year. It's no wonder NPR proclaimed, "Kelsea Ballerini is definitely one of the most influential women in country right now... she's defining the sound of the genre." She also was inducted as a member of the famed Grand Ole Opry in 2019. At the time, she notably was the Opry's youngest member, in its nearly 100-year history, since being founded in 1925. Kelsea's upcoming fourth album, <u>SUBJECT TO CHANGE</u>, is slated to be released on September 23, 2022. The first single off the album, "HEARTFIRST," quickly took over airwaves, and was notably the "most added song at country radio" the week of its release. Kelsea Ballerini is ready to continue making history in 2022 and beyond.