PRESS RELEASE

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Girl Scouts of Middle Tennessee Kicks Off 2022 Girl Scout Cookie Season

NASHVILLE, TENN. – Girl Scouts in Middle Tennessee are learning important life lessons about goal setting, decision-making, money management, people skills, and business ethics as they take part in the 2022 Girl Scout Cookie Season, which runs until March 6.

Starting February 6, customers can support local Girl Scout entrepreneurs by purchasing their favorite cookies at in-person booth sales. Adventurefuls, an indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, and an incredible taste of adventure in every bite, join the nationwide lineup for the <u>2022 Girl Scout Cookie Season</u> while supplies last.

Every Girl Scout Cookie purchase fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about. Whether they're using their STEAM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. And through the Girl Scout Cookie Program, including earning new Cookie Business badges, girls get a taste of being entrepreneurs and learn important business skills that set them up for success in life.

Girl Scout Cookie initial orders began on December 14, and you can find booth sales near you from February 6 until March 6. Traditional flavors such as Thin Mints, Samoas, Tagalongs, Trefoils, Lemon-Ups, and Do-si-dos join Adventurefuls at \$4 per package, and specialty flavors of Girl Scout S'mores and Toffee-Tastic (gluten-free) are \$5.50 per package.

By supporting local Girl Scouts, you are helping to create the next generation of female entrepreneurs.

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Girl Scouts of Middle Tennessee (GSMIDTN) serves more than 11,000 girls in 39 counties across Middle Tennessee. GSMIDTN strives to build girls of courage, confidence, and character, who make the world a better place. For more information on how you can be involved in Girl Scouts, visit gsmidtn.org.