

Girl Scouts of Middle Tennessee 2021-2022 **Girl Scout Cookie Season**





girl scouts

adventurefuls™

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt.

NET WT 6.3 OZ (178g) ©D

Ready for a new Girl Scout Cookie™ Adventure?

We are!

Introducing...

ADVENTUREFULS™

- Expertise that makes a difference
 - Collaborated with Girl Scouts to deliver flavor consumers crave
 - Grounded in macro trends including modern nostalgia, multi-textural, and emerging flavors
 - In testing, 95% of consumers intended to purchase in addition to another Girl Scout Cookie they purchase
 - Taste appeal exceeded cookie category benchmarks
- Backed by robust marketing support
 - National PR announcement
 - Little Brownie social campaign
 - Turnkey marketing toolkit
 - Integration into rewards



Adventurefuls™ will appeal to all Girl Scout Cookie Consumers



PROGRAM BELIEVERS



COOKIE LOVERS



CONSCIOUS SUPPORTERS



HEALTHY INDULGERS



LIFE BALANCERS

21%
Believe in the Girl Scouts' mission and want to support particular girls achieve their goals

22%
Love the little indulgence of a tasty treat and look for familiar flavors to satisfy cravings

20%
Support socially responsible organizations, such as Girl Scouts

21%
Seek healthier treats that deliver on taste

16%
Look for balance in their busy lives and search for products with functional benefits for them & their families

They'll love Adventurefuls because...

Adventurous positioning builds on Girl Scout Outdoor Pillar

Delicious chocolate and caramel delivers an indulgent treat

New cookie to help Girl Scouts have a successful season

High Quality Ingredients: Real Cocoa, No HFCS or Hydrogenated Oils, Zero grams trans fat, RSPO Mass Balance Certified Palm Oil, Kosher and Halal Certified

All appealing flavor, loved by both kids & adults



Chewy, crunchy, chocolaty, lemony...

Which is your favorite?



Our 2022 COOKIE LINEUP

adventurefuls™ • Real Cocoa

Indulgent brownie-inspired cookies with caramel flavored crème and a hint of sea salt.
Approximately 15 cookies per 6.3 oz. pkg.

UD **NEW!**



lemon-ups®
NATURALLY FLAVORED WITH OTHER NATURAL FLAVORS

Crispy lemon cookies baked with inspiring messages to lift your spirits.
Approximately 12 cookies per 6.2 oz. pkg.

UD



samoas® • Real Cocoa
• Real Coconut

Crisp cookies with caramel, coconut and dark chocolaty stripes.
Approximately 15 cookies per 7.5 oz. pkg.

UD



tagalongs® • Real Cocoa
• Real Peanut Butter

Crispy cookies layered with peanut butter and covered with a chocolaty coating.
Approximately 15 cookies per 6.5 oz. pkg.

UD



do-si-dos® • Made with Natural Flavors
• Real Peanut Butter
• Whole Grain Oats

Oatmeal sandwich cookies with peanut butter filling.
Approximately 20 cookies per 8 oz. pkg.

UD



trefoils®

Traditional shortbread cookies.
Approximately 38 cookies per 9 oz. pkg.

UD



thin mints® • Made with Vegan Ingredients
• Real Cocoa

Crisp, chocolaty cookies made with natural oil of peppermint.
Approximately 30 cookies per 9 oz. pkg.

UD



girl scout s'mores® • Made with Natural Flavors
• Real Cocoa

Graham sandwich cookies with chocolate and marshmallowy filling.
Approximately 16 cookies per 8.5 oz. pkg.

UD



toffee-tastic® • No Artificial Flavors
GLUTEN-FREE

Rich, buttery cookies with sweet, crunchy toffee bits.
Approximately 14 cookies per 6.7 oz. pkg.

UD



QUALITY INGREDIENTS *delivered*



| | RSPO CERTIFIED (MASS BALANCE) PALM OIL | NO HIGH FRUCTOSE CORN SYRUP | NO ARTIFICIAL FLAVORS | NATURAL FLAVORS | MADE WITH HYDROGENATED OILS | NO PARTIALLY ZERO GRAMS TRANS FAT PER SERVING | REAL COCOA | WHOLE GRAIN OATS | GLUTEN-FREE | HALAL CERTIFIED | KOSHER DAIRY CERTIFIED | KOSHER PAREVE CERTIFIED |
|---|--|-----------------------------|-----------------------|-----------------|-----------------------------|---|------------|------------------|-------------|-----------------|------------------------|-------------------------|
| adventurefuls[®] | ● | ● | | | ● | ● | ● | | | | ● | ● |
| do-si-dos[®] | ● | ● | | | ● | ● | ● | | ● | | ● | ● |
| girl scout s'mores[®] | ● | ● | | | ● | ● | ● | | | | ● | ● |
| lemon-ups[®] | ● | ● | ● | ● | ● | ● | | | | | ● | ● |
| samoas[®] | ● | ● | | | ● | ● | ● | | | | ● | ● |
| tagalongs[®] | ● | ● | | | ● | ● | ● | | | | ● | ● |
| thin mints[®] | ● | ● | | | ● | ● | ● | | | | ● | ● |
| toffee-tastic[®] | ● | ● | ● | | ● | ● | | | ● | | ● | ● |
| trefoils[®] | ● | ● | | | ● | ● | | | | | ● | ● |

What is Little Brownie Bakers' position on palm oil?

- There is currently only one supplier in North America that offers RSPO-certified segregated version of the ingredients LBB uses, so supply is limited. As a socially responsible company, our goal is to secure a 100% deforestation-free and exploitation-free palm oil supply chain, and we are working hard with our partners to make the complex shifts necessary to achieve this goal.
- Little Brownie Bakers is managed by Ferrara, a related company of the global manufacturer Ferrero Group. Ferrero Group received the highest certification level afforded by the World Wildlife Fund for sustainable practices.



How can I answer Girls' and Families' questions?

- In partnership with the RSPO and the Girl Scout Cookie bakers, GSUSA released a Sustainable Palm Oil Toolkit
 - This includes a guide to help girls learn about palm oil, as well as a volunteer outline to help navigate conversations with families, girls, and customers
- For more information, visit:
 - [RSPO](#)
 - [Little Brownie Bakers](#)
 - [Girl Scouts](#)



SUSTAINABILITY

We hold ourselves to a higher standard

- Most paperboard and corrugate packaging contains recycled fiber or 100% recycled paperboard
- Plastic trays are recyclable (in select markets)
- Many Little Brownie materials are printed on paper made from recycled materials as certified by the **Forest Stewardship Council**
- Our goal is for all packaging to be made from post-consumer recycled material that is **Recyclable, Reusable, or Compostable**
 - Ferrara is a signatory of the Global Commitment for a Circular Economy for Plastic, committed to 100% reusable, recyclable or compostable packaging **by 2025**





We're helping her lead

Little Brownie
BAKERS®

Delivering Little Brownie wow with **VIRTUAL SUPPORT**

- Rallies Guide features virtual and in-person options for any format you choose
- Creatively engaged in the latest platforms and programs
 - Supporting home-based Girl Scout programming
 - Envisioning new virtual events
 - Delivering live, online training
 - Hosting virtual lunch-and-learns
 - Incorporates Girl Scouts Virtual Rallies Guide





Contents

- 74 page, Interactive Guide
- NEW Cookie
- Meet the Mascot
- Whole Group Activities
- Goal Setting
- Rewards
- Booth Marketing
- Safety
- Teens
- Appendix
 - Rally Action Plan
 - In-person event planning
 - In-person Sample Agenda
 - Virtual Event Planning
 - More

Find the rally guide in
the eBudde Help Center

Rally: Getting to Know Adventurefuls™

Girls' first stop on the journey to a successful season!

- New cookie section featuring: info sheet, SWAP idea and journaling activity
 - For younger girls: Adventurefuls Seek & Find activity
 - For older girls: customizable Adventurefuls-inspired trail mix activity
- Updated templates, menus and props throughout

Find the rally guide in the eBudde Help Center



ACTIVITY

Supplies:

- bowls
- spoons
- resealable bags
- recipe cards
- pencils
- ingredient options (i.e., chocolate chips, caramel candies, banana chips, cereal, granola, pretzels, etc.)

ADVENTUREFULS™-INSPIRED TRAIL MIX*

Encourage girls to fuel up for their adventures by making a trail mix inspired by the new Girl Scout Cookie™.

Set up a recipe creation station and let girls choose what ingredients to put in their trail mix. Start them off with chocolate and caramel to represent Adventurefuls, and get creative with the rest!

Top Tip
Girls can also offer their recipes to customers as a way to market the new cookie.

Go virtual:
Give girls 60 seconds to grab ingredients they have at home and choose what goes into their recipe. Or, create a recipe as a group by posting a poll and letting girls vote on the ingredients.

SPOT THE DIFFERENCE

FIND THE ADVENTUREFULS™ GIRL SCOUT COOKIE™ THAT'S DIFFERENT FROM THE OTHERS. PAGE 1 OF 3 - DIFFICULT

Rally: Meet the Mascot

MEET THE MASCOT



8 MASCOT

KOALA-TY FRIENDS

Say hello to the Girl Scout Cookie™ mascot from Down Under!

Introduce girls to their cuddly new friend by engaging them in a mascot-inspired craft and teaching koala fun facts. But first, have girls take a quiz together to see how much they know about their new friend!

KOALA QUIZ >

KOALA FUN FACTS >

KOALA POUCH PLATE >

RALLY ACTION PLAN >

INSTRUCTIONS

KOALA POUCH PLATE

Supplies:

- paper plates
- markers or crayons (gray & black)
- scissors
- tape or glue
- cotton balls
- string
- stapler
- hole punch

Tip: Combine this activity with a discussion on the Koala Fun Facts to teach girls how joeys develop in their mothers' pouches.

Invite girls to make a cozy paper plate pouch for a baby joey.

Step 1:

Use a gray marker to color the bottom side of two paper plates.

Step 2:

Cut one paper plate in half. Cut one of the halves to look like a koala head shape.



Step 4:

Tape the koala head to the back of the other paper plate half.

Step 5:

Match up the round edges of both plates and staple together.

Step 3:

Use a black marker to add eyes and a nose to the koala face. Tape or glue cotton balls to both of the koala's ears to make them look furry.



Step 6:

Punch a hole on each edge of the plates. Thread string or yarn through the holes so girls can wear it around their waist. They'll have a pouch of their own to match the mascot!

< BACK

KOALA QUIZ

1. IN WHAT COUNTRY DO KOALAS LIVE?

- a. South Africa
- b. Australia
- c. New Zealand

2. IN WHAT ENVIRONMENT DO KOALAS LIVE?

- a. Desert
- b. Cave
- c. Forest

3. WHAT KIND OF LEAVES DO KOALAS EAT?

- a. Eucalyptus
- b. Willow
- c. Maple

4. WHAT KIND OF ANIMAL ARE KOALAS?

- a. Bears
- b. Marsupials
- c. Amphibians

5. WHAT'S THE BIGGEST THREAT TO THE KOALA POPULATION?

- a. Hunting
- b. Pollution
- c. Loss of habitat



girl scouts
cookie program

Little Brownie
Bakery

Little Brownie

BAKERS®

Find the rally guide in the eBudde Help Center

All new ACTIVITIES & TEMPLATES

these activities and templates can be found in the eBaker's Help Center

ACTIVITY

Supplies:
 • bingo sheets
 • markers
 Optional: prizes for winners.

SAFETY BINGO

Girls will tune into these tips when they play Girl Scout Cookie™ safety bingo at the rally.

Whether you play all at once in large groups or play as girls go through stations, it's a fun way to promote safety smarts.

Go virtual:
 Provide bingo sheets in rally kits, or send them to girls digitally to print at home.

KOALA QUIZ

SOURCES:
<https://www.nudgebats.com/koala-facts/>
<https://www.wild.org.au/news/2021/10/10/interesting-facts-about-koalas/>
<https://www.thedodo.com/koala-facts/>
<http://www.koalasugar.com/things-you-dont-know-about-koalas-484248>

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girl scouts cookie program Little Brownie BAKERS

GOAL TREE TEMPLATE

MY COOKIE SEASON GOAL:

CLIMB WITH COURAGE

girl scouts cookie program Little Brownie BAKERS

be Bold

Ava's VISION FOR 2022:

COOKIE SEASON GOAL #1
 Goal: Make a cookie commercial
 Skill: Learn VIDEO EDITING!

COOKIE SEASON GOAL #2
 Sell 2,000 packages

MIX IT UP!
 COOKIE SEASON GOAL #3
 learn to rock climb!

build A Thriving Cookie BUSINESS

COOKIE SEASON GOAL #4
 GO ON A TROOP ADVENTURE!

COOKIE SEASON GOAL #5
 Upload to Digital Cookie

COOKIE SEASON GOAL #6
 Goal: Share on social media.
 Skill: Learn to design social graphics

COOKIE TECHIE

BUILD community ADAPT to CHANGES

BE REAL

CLIMB WITH COURAGE

BOOST *your social game*

- Social toolkits for parents and volunteers
 - *Just copy, paste, post!*





Powering Growth

Little Brownie
BAKERS®

eBudde Enhancements....

Caregiver information in eBudde

- Councils will now be able to import caregiver emails into eBudde. This will allow for council, SU's and troops to communicate via eBudde directly with parents and/or caregivers.

Troop 18020 Girls

Settings Girls Init. Order Delivery Girl Orders Transactions Txn Pickups Cookie Exch

Update Hide Active Hide Inactive Printable

Since you are a DOC council, and this troop has been selected as a DOC troop, grade levels for all girls will be required, and any girls in grade levels K, 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11 or 12 will be required to have accurate GSUSA ids.

| First Name | Last Name | GSUSA Id | Caregiver email | Inactive? | Grade | DOC Eligible | DOC Emails | Reg'd? | Sales Goal |
|------------|-----------|----------------------|-----------------------|--------------------------|-------|--------------|------------|-------------------------------------|------------|
| Becky | Harrigan | TEMP7992525180201 ID | slickbh12@becky.lbb.c | <input type="checkbox"/> | 4 | ✓ | | <input checked="" type="checkbox"/> | |
| Cindy | Wright | TEMP7992525180201 ID | rharrigan6614@becky. | <input type="checkbox"/> | 5 | ✓ | | <input checked="" type="checkbox"/> | |
| | | | | <input type="checkbox"/> | | | | <input type="checkbox"/> | |
| | | | | <input type="checkbox"/> | | | | <input type="checkbox"/> | |



Little Brownie
BAKERS®

eBudde Enhancements...

Caregiver Branch Email – Service Unit Version

- Allow council/area/service units/troops to email caregivers using current email capabilities



Branch E-mail:

Calling all cookie communicators!

Please help us keep the eBudde™ system humming by using the best tool for the communication job:

1. For basic information such as policies and procedures, post files on your council's section of the VIP eTraining system. Volunteers can access them again and again without bogging down the system.
2. For alerts and timely reminders, use eBudde's™ in-system messaging. Now you can upload your file and the link will be sent to recipients. The attachment link will expire 45 days from the day of upload.

Remember "Branch email" is provided as a convenience to broadcast information to your branch of the council. Unlike the "Notices" system, email messages will only go out once per "send". Recipients will not be able to reply to this email.

When you use the best tool for the communication job, you help keep eBudde™ quick and lively for everyone. Thanks!


Return-to Address:

* Subject:

* Message: Plain Email Html Email

(max 5MB)

Attachment: No file chosen

I'm not a robot 
reCAPTCHA
[Privacy](#) · [Terms](#)

* Send Email To

- Select All
- Troop Leaders
- Troop Cookie Chairs
- Troop Cookie Pickup Only Users
- Troop Booth Recorder Only Users
- Troop View Only Users
- Girl Caregivers



Little Brownie

BAKERS®

eBudde Enhancements...

Caregiver Branch Email – Troop Version

- Include email on reward reports



Branch Email: #18020



Caregiver E-mail:

Calling all cookie communicators!

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1. For basic information such as policies and procedures, post files on your council's section of the VIP eTraining system. Volunteers can access them again and again without bogging down the system.
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When you use the best tool for the communication job, you help keep eBudde™ quick and lively for everyone. Thanks!


Return-to Address: eBudde(tm) <do_not_reply@littlebrowniebaker>

* Subject:

* Message: Plain Email Html Email

(max 5MB)

Attachment: No file chosen

I'm not a robot  reCAPTCHA
Privacy - Terms

* Send Email To

Select All

slickbh12@becky.lbb.com

rharrigan6614@becky.lbb.com

Little Brownie
BAKERS®

eBudde Enhancements... a new Bubble Sheet

Troop#: _____ Total Cases Picked Up: _____ Time of Pick Up: _____

Pick Up Location: _____ Contactless: _____



ADVENTUREFULS™



DO-SI-DOS®



THIN MINTS®



LEMON-UPS®



SAMOAS®



GIRL SCOUT S'MORES®



TREFOILS®



TAGALONGS®



TOFFEE-TASTIC®



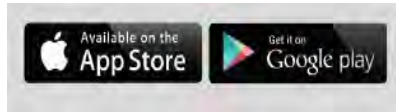
Troop#: _____ Received By: _____

©, TM & © Girl Scouts of the USA; ®, TM & © 2021 Ferequity Inc.
Girl Scout Cookie Program™ Quick Pick up Form; LITTLE BROWNIE BAKERS N/S 4 (Revised April 2021)

Date Received: _____



And don't forget our eBudde App...



eBudde™ APP

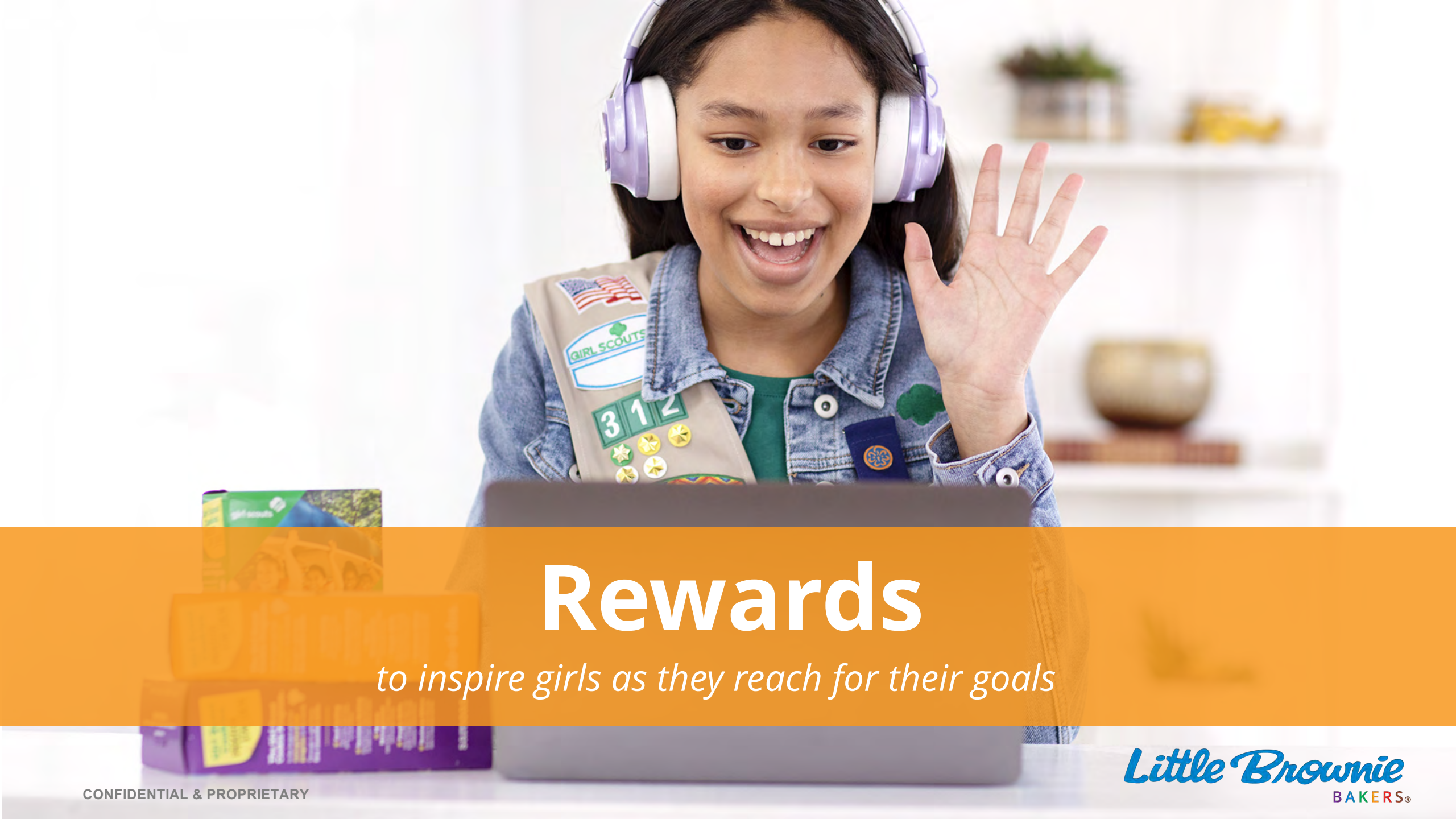
Stay in the know, on the go! This must-have app puts power at your fingertips, wherever you are in the cookie season.

What it includes:

- Streamlined dashboard
- Easy management of orders and rewards
- Important messages and upcoming events
- Options for finding booth locations and exchanging cookies
- Help Center

Where you'll find it:

- App Store and Google Play



Rewards

to inspire girls as they reach for their goals

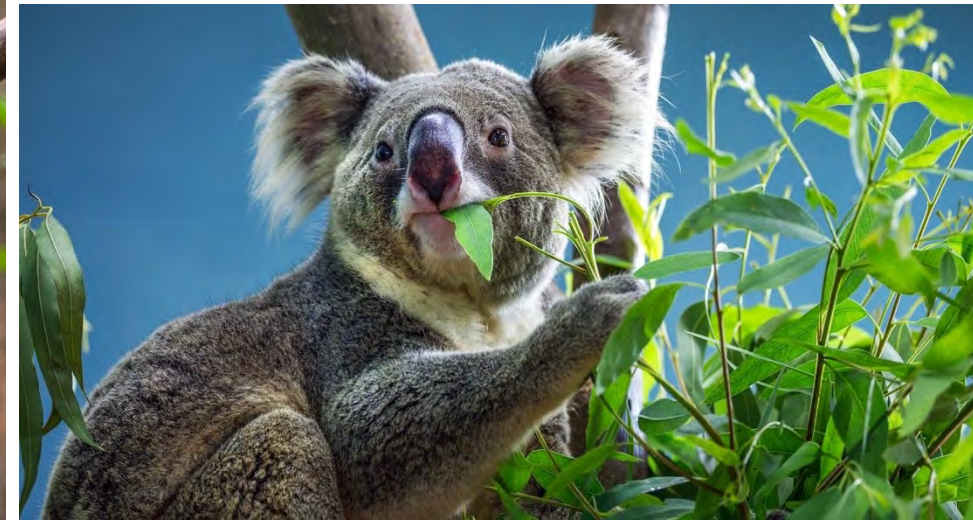


HELLO
my name is

KIM

Koala FUN FACTS

- Although sometimes called “koala bears,” they’re not bears at all –they’re marsupials
- Koalas’ strong, clawed feet are perfect for climbing eucalyptus trees
- Just like people, koalas have individual fingerprints
- Koalas have 3 “fingers” and 2 “thumbs” on each hand to help grip branches
- Koalas can sleep up to 18 hours a day



<https://www.natgeokids.com/uk/discover/animals/general-animals/ten-facts-about-koalas/>
<https://friendsofthekoala.org/fact/koala-fact-08/>
<https://www.treehugger.com/things-you-didnt-know-about-koalas-4864248>

Meet Kiana and Katie

Girls can earn Kiana when they sell 250+ packages of cookies



Girls can earn Katie when they sell 60+ Gift of Caring pkgs.

Girl Scouts of Middle Tennessee 2022 Girl Rewards

My Personal Goal: _____



2022 Year Bar Patch
40+ packages



Climb with Courage Patch
75+ packages



Mountain Bracelet
110+ packages



150+ Patch
150+ packages



Motivational Water Bottle
160+ packages



Climb with Courage T-shirt AND Super Patch
195+ packages



10" Koala Plush
250+ packages



Koala Journal AND Decals
300+ packages



Koala Slipper Socks
360+ packages



Eco Koala Hip Pouch AND Stamp Set
400+ packages



Button Pin Set, Bandana, AND Reversible Bucket Hat
500+ packages



Camp Cushion AND Beach Towel
650+ packages



\$75 Amazon Gift Card OR Rain Poncho and Camp Duffel OR 25% off of Resident Camp
800+ packages



\$125 Amazon Gift Card OR 50% off of Resident Camp
1000+ packages



Design your own Chacos OR Instant Camera
1200+ packages



Free week of Summer Resident Camp OR Camping Set
1500+ packages



Wireless earbuds OR Bracelet w/charm
1800+ packages



Apple Watch OR Ipad
2022+ packages



Visit online rewards demos for more details on select items.

Girl Reward Levels of 800+ boxes and above are NON CUMULATIVE. All electronics will be distributed by GS of Middle TN. Reward brands and colors may vary due to availability. Troops choosing Rewards Opt-Out receive patches only.

Online Rewards

Cookie Techle Patch
25+ packages



Mini Adventure Journal
75+ packages

Docking Station
150+ packages



Samoa's Hoodie
300+ packages

Gift of Caring Rewards



Gift of Caring (GOC) Patch
15+ packages



Bag Tag
30+ packages



4* Koala Clip-On
60+ packages

GSMIDTN HUGS Patch
100+ packages



Initial Order Girl Rewards



Leaf Pouch
190+ packages



Eco Crossbody Tote
210+ packages

Perfect for taking phones

Patch Rockers

Earn both to create a tree.

Cookie Techle
25+ digital packages



Super
195+ packages



Bar Patches

300+

Bar Patches earned at the highest level sold, starting with 300+.

Troop Initial Order Rewards



Troops with a PGA of 190+ packages on the Initial Order will receive a Koala Bracelet for each girl selling.

Plus one troop volunteer will earn a Reversible Bucket Hat.



Stellar Sellers

All girls who sell 1000+ packages or more will be honored as a "Stellar Seller" at the Girl Scouts Honors Day Awards ceremony.



CEO Luncheon

All girls who sell 1600+ packages will be invited to a special lunch with the CEO of Girl Scouts of Middle TN and receive a special gift.

ECO-FRIENDLY REWARDS PACKAGING *and options*

Girls spoke and we listened!

- Less waste, more function
- Recyclable and reusable packaging and less packaging overall
- In select items, fabric is made of 50% recycled polyester₁ or natural vegan kraft paper fabric that is biodegradable₂
- Featuring mascot chosen by girls in national vote

₁Used in phone tote and hip pouch

₂Used in leaf pouch and phone tote

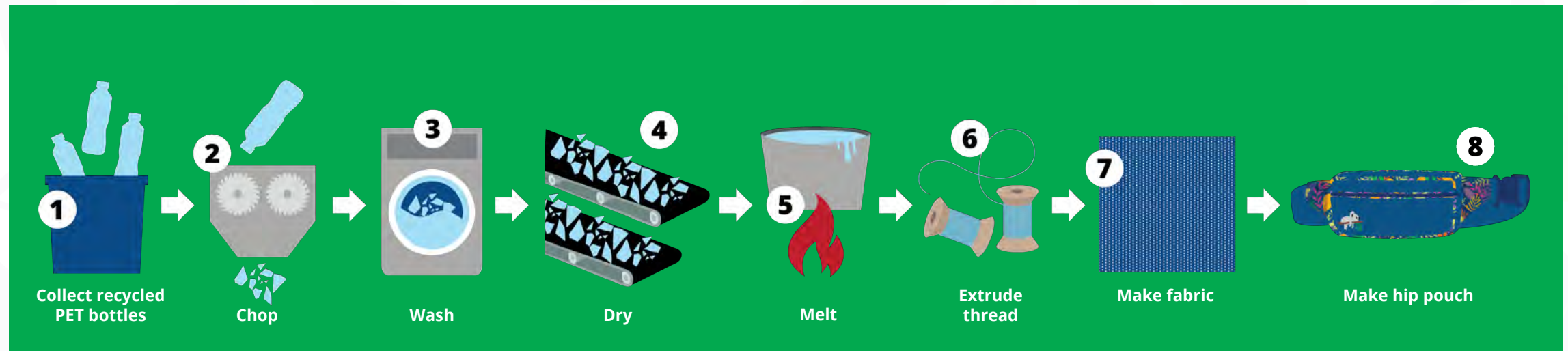


Eco-friendly PACKAGING

- Eliminated traditional plastic polybags on individual items.
- Reduced amount of packaging
 - Paper wraps and hang tags
 - Reusable mesh bags – less waste, more function
- New paper packaging is recyclable
- Reuse, then recycle:
 - Bracelet packages convert to colorful bracelet stands
 - Stamp set insert turns into reusable blank gift card.
 - Colorful stamp box stores stamp set.



The Story of **RECYCLED** Fabric



Eco TRIO

Hip Pouch

50% recycled polyester fabric and trim = 5 recycled PET bottles per hip pouch



Leaf Pouch

Made with kraft paper fabric



Crossbody Tote

White 50% recycled polyester fabric = 2.5 recycled PET bottles

Base made with kraft paper fabric

Little Brownie Resources

<https://cookieportal.littlebrownie.com/>



- All cookie info
- Selected clip art & social resources
- Mascot resources
- Virtual backgrounds
- Booth guides & signs
- Cookie House party resources
- Cookie Rookie & Cookie Captain resources
- Safety information



Volunteers | Girls | Teens | Families | Cookies

For Volunteers

2021-2022 Theme

▶ Climb With Courage Toolkit

Cookie Season Planner

Booth support

Cookie House Party

Activities for girls

Cookie Rookies and Cookie Captains

My Cookie Friend

Talking to families

eBuddy™ App

Girl safety

Climb With Courage Toolkit

We're offering Girl Scout Cookie™ volunteers like you more options than ever for guiding girls to success! Use this toolkit to help girls build essential skills and learn to think like entrepreneurs. No matter which path you take – virtual, in-person or both – we've got tips and resources to support you the whole way.

Virtual Resources

Going completely contactless? We've collaborated with Girl Scouts of the USA on resources to take your Girl Scout Cookie Program® to the next level – virtually.

Overview

- Video Summary on Girl Scouts® VIP eTraining

Other Key Resources

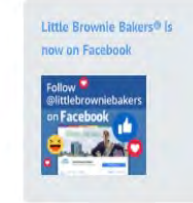
- Virtual Meeting Backgrounds
- Social media shareables
- Mascot-themed fun
- Resources from Girl Scouts of the USA girlscoutcookies.org/troopleaders

In-Person Resources

The traditional pathway to success for Girl Scout Cookie™ entrepreneurs also has some fresh updates, including options for low- and no-contact participation.

Overview

- In-Person Cookie Sale Guide
- Video Summary on Girl Scouts® VIP eTraining



Little Brownie Resources

<https://cookieportal.littlebrownie.com/>



- User manuals
- Quick sheets
- Microburst training videos
- Rally guide & resources
- Mascot resources
- Cookie allergen & ingredient info
- In-person and virtual booth toolkits
- Selected social resources (for volunteers)
- FAQs

CONFIDENTIAL & PROPRIETARY

A screenshot of the eBudde Help Center website. The page has a blue header with the eBudde logo and the text 'Help Center'. Below the header is a search bar and a 'Search' button. The main content area is titled 'Welcome to the eBudde Help Center' and contains introductory text about the system for Girl Scouts. A navigation menu on the left lists various categories like 'Managing Your Sale', 'Digital Cookie', 'eBudde App', 'Cookie Sale Resources', 'Manuals', and 'From the Council'. A large image of a young girl with curly hair, wearing a blue polka-dot shirt, is shown in the bottom right corner of the screenshot.

eBudde™ Help Center

Search

Welcome to the eBudde Help Center

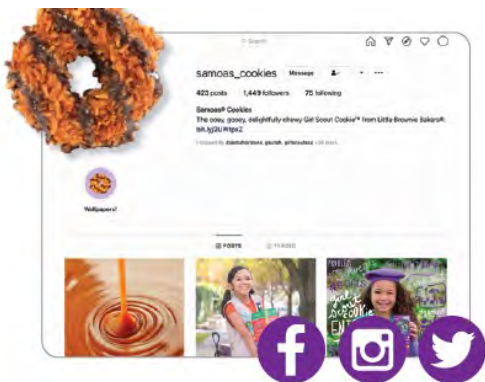
For Girl Scouts, eBudde is the engine that drives the business of Girl Scout Cookies. This cookie order management system links troops, service units, councils and Little Brownie Bakers so communications and orders run smoothly.

The eBudde Help Center is designed to guide you through the basics and help you overcome any special challenges that may come your way. In the Help Center, you're connected to a world of resources specially designed to help you have a great cookie season.

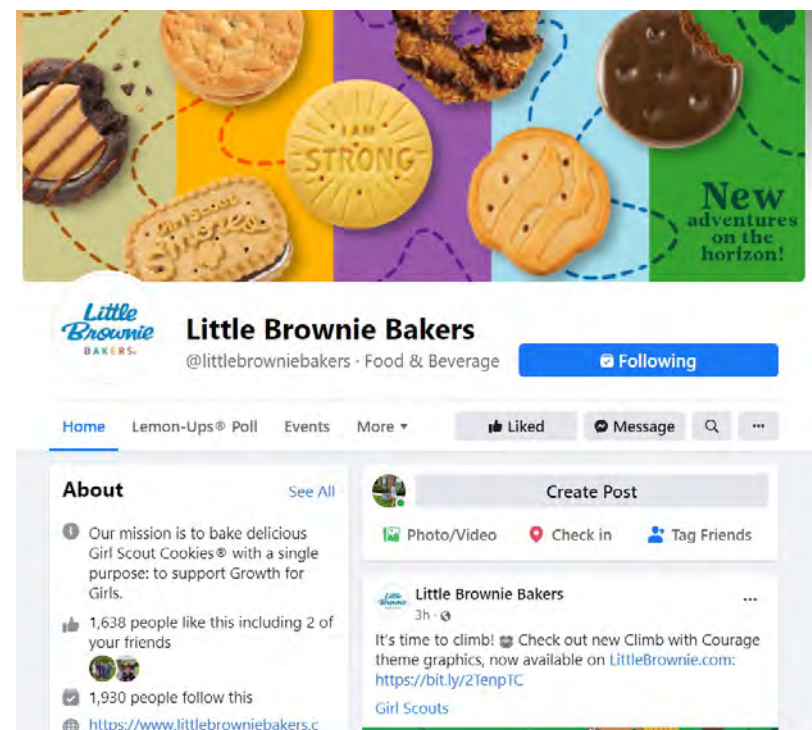
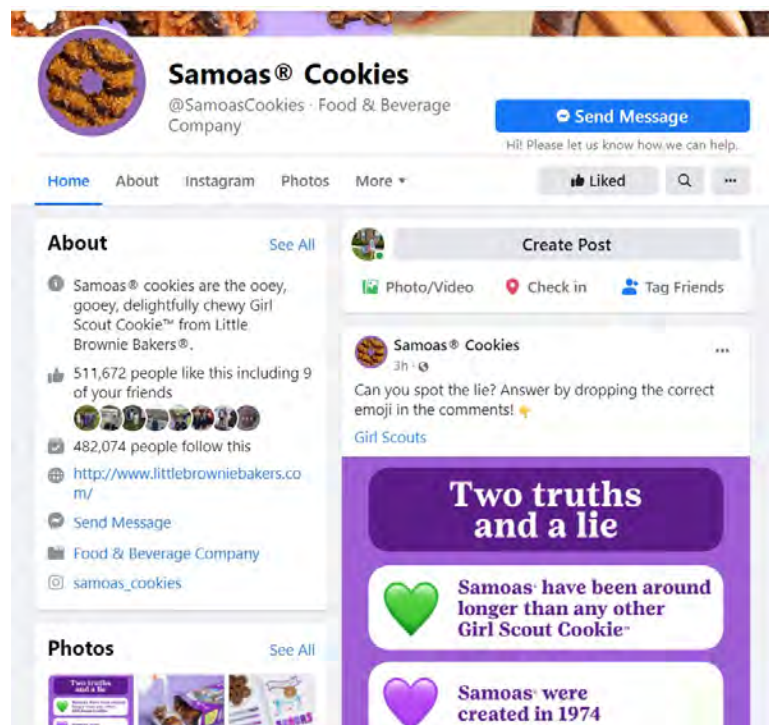
<<< Click on the arrow to the left of **From the Council** for great resources from your council

- ▶ **eBudde™ Basics**
- ▾ **Managing Your Sale**
 - ▶ Service Units
 - ▶ Troops
- ▶ **Digital Cookie**
- ▶ **eBudde App**
- ▾ **Cookie Sale Resources**
 - Virtual Rally
 - Social Media
 - Training
 - Cookie Booth
 - Delivery
 - Cupboard Management
- ▾ **Manuals**
 - Service Unit Manual
 - Troop User Manual
 - Cupboard User Manual
 - Delivery Stations Users Manual
- ▶ **From the Council**
 - FAQs**

Little Brownie Resources



- Cookie recipes
- Rally & sale inspiration
- Cookie sale updates and announcements
- Microburst training videos
- Selected clip art & social resources
- Fun & games!





Climb with Courage
on your adventure

THANK YOU FOR ALL THAT YOU DO AND HELPING THE GIRLS....

