PRESS RELEASE

FOR IMMEDIATE RELEASE Girl Scouts of Middle Tennessee

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NEW Adventurefuls™ Girl Scout Cookie Joins Lineup for Girl Scouts of Middle Tennessee 2022 Cookie Season

NASHVILLE, TENN. – Today Girl Scouts of Middle Tennessee (GSMIDTN) and Girl Scouts of the USA (GSUSA) announced the new Adventurefuls cookie will join the nationwide lineup for the 2022 Girl Scout Cookie Season. An indulgent brownie-inspired cookie with caramel-flavored crème and a hint of sea salt, Adventurefuls take cookie lovers on a delicious taste adventure just like Girl Scouts go on their own amazing adventures through the program. Girl Scouts in Middle Tennessee and across the United States will offer the Adventurefuls cookie next season alongside favorites like Thin Mints® and Samoas ®.

Every purchase of Adventurefuls, and the whole portfolio of iconic cookies fuels local Girl Scouts' adventures throughout the year: exploring what interests them, discovering their passions, and taking action on issues they care about. Whether they're using their STEAM skills to solve a problem, changing a law to help their community, having a courageous outdoor experience, or starting an innovative nonprofit, Girl Scouts build a better future for themselves and the world. Through the Girl Scout Cookie Program, not only do girls become entrepreneurs as they gain hands-on experience running their own small business, they also earn money to fuel their Girl Scout adventures, which catapult them where they want to go.

Available for \$4 a box, every bite of Adventurefuls is full of crispy brownie-inspired flavor with a combination of chocolatey and caramel flavors, and smooth and crispy textures, for an incredible taste of adventure in every bite.

Girl Scout Cookie initial orders will begin on December 14, 2021, and you can find booth sales near you from February 6 until March 6, 2022. Traditional flavors such as Thin Mints, Samoas, Tagalongs, Trefoils, Lemon-Ups, and Do-si-dos will also be \$4 a box, and specialty flavors of Girl Scout S'mores and Toffee-Tastic are \$5.50 a box.

If you just can't wait for cookie season to get a sweet taste of chocolate and caramel, check out our <u>Fall Product Program</u> and support local Girl Scouts today!

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Girl Scouts of Middle Tennessee (GSMIDTN) serves more than 10,000 girls in 39 counties across Middle Tennessee. GSMIDTN continues to strive to build girls of courage, confidence, and character, who make the world a better place. For more information on how you can be involved in Girl Scouts, visit www.gsmidtn.org