## **SAFETY TIPS**

## BE SURE GIRLS UNDERSTAND AND FOLLOW THESE SAFETY RULES:

- **Show you're a Girl Scout**—Wear the Girl Scout membership pin and/or Girl Scout clothing to identify yourself as a Girl Scout.
- **Buddy up**—Always use the buddy system. It's not just safe, it's more fun!
- **Be streetwise**—Become familiar with the areas and neighborhoods where you will be selling Girl Scout Cookies®
- Partner with adults—If you are a Girl Scout Daisy,
  Brownie, or Junior you must be accompanied
  by an adult when taking orders or selling/delivering
  product. If you are a Girl Scout Cadette, Senior, or
  Ambassador you must "buddy up" when selling door-to-door.
  Adults must be present at all times during cookie booth sales.
- Plan ahead—Always have a plan for safeguarding money. Avoid
  walking around with large amounts of it or keeping it at home or school.
  Give proceeds to supervising adults who should deposit it as directed by your
  Girl Scout council as soon as possible.
- **Do not enter**—Never enter the home or vehicle of a person when you are selling or making deliveries. Avoid selling to people in vehicles or going into alleys.
- **Sell in the daytime**—Sell only during daylight hours, unless accompanied by an adult.
- **Protect privacy**—Girls' names, addresses, and email addresses should never be given out to customers. Use a group contact number or address overseen by an adult for customers to request information, reorder, or give comments. Protect customer privacy by not sharing their information except for the product sale. Girls should never take credit card numbers.
- **Be safe on the road**—Always follow safe pedestrian practices, especially when crossing at intersections or walking along roadways. Be aware of traffic when unloading product and passengers from vehicles.
- **Be net wise**—Take the Girl Scout Internet Safety Pledge before going online and follow the specific guidelines related to marketing online. **girlscouts.org/help/internet\_safety\_pledge.asp**



Source: Girl Scouts of the USA



## SOCIAL MEDIA GUIDELINES



(for clarity, "friends and family" are people whom the girl or her family personally know).

- The Girl Scout Cookie Program is a girl-led program and online marketing and sales efforts should always be led by a girl while also being supervised by her parents or caretakers.
- Friends and family of a girl participating in the cookie program must not market or share a girl's contact information, sales links, or sales information on public-facing online sites. They also should not share their sales link with any news outlets (this includes online and traditional news media, such as radio, television, or magazines).
- For safety purposes and other reasons, online marketing activities, especially those conducted through social media platforms, should always be done through accounts set to "private."

