

2019-2020 Entrepreneur Center Patch Program

Objective 1: Business

This objective focuses on business design and development, as well as strategies needed to run a successful business.

Daisies/Brownies: Complete 1 of the following.

Juniors/Cadettes: Complete 2 of the following.

Seniors/Ambassadors: Complete 3 of the following.

1. Brainstorm: One way to come up with an idea or product is to think of problems that exist in your community or opportunities you see around you.
 - a. Think about a problem or opportunity for change or growth that affects you or someone you know.
 - b. Brainstorm 3 ideas or products with another Girl Scout and present them either to an adult or at a troop meeting.
2. Develop a business plan using the CoStarter Canvas guidebook.
3. Create a marketing plan for a product that you frequently use.
 - a. Think about what messages you would want customers to hear if you were selling this product.
 - b. Then think about the best ways to get this message to your customers.
 - c. Finally, explore how and where you would like to advertise this product.
 - d. After you have thought through these points, create a mock advertisement for the product. This could be a print advertisement or a commercial.
 - e. Present your advertisement to your troop.

Objective 2: Leadership development

This objective focuses on thinking about your leadership skills, strengths and weaknesses and how you work on a team with other people.

Daisies/Brownies: Complete 1 of the following.

Juniors/Cadettes: Complete 2 of the following.

Seniors/Ambassadors: Complete 3 of the following.

1. Complete the Myers-Briggs Type Indicator. Share your results with an adult and discuss if you believe it is accurate.
2. Using the Launch My Career website, explore public colleges and universities, potential college majors and future careers. Share with an adult or your troop what you researched.
3. Attend a leadership development class through your school or community center.
4. Think about how you best set your goals. In order to give yourself the best chance of achieving the change you want to see, it is helpful to begin with the end goal in mind.
 - a. Come up with your end goal.
 - b. Figure out at least 5 steps you need to take to complete this goal.
 - c. Present your steps to an adult or your troop.

Objective 3: Fiscal Responsibility

This objective focuses on learning about budgeting, funding and how to sustain revenue for a business.

Daisies/Brownies: Complete 1 of the following.

Juniors/Cadettes: Complete 2 of the following.

Seniors/Ambassadors: Complete 3 of the following.

1. Complete a Cents Ability workshop.
2. Create a budget for yourself or your family. Do your best to stick to the budget for 1 week. At the end of the week, discuss what happened during the week with an adult.
3. Research the difference between start up costs, fixed costs, variable costs and ongoing costs. Present your findings to an adult.
4. Research the difference between a nonprofit and a for-profit organization. Think about 2 organizations of each type that affects your life on a regular basis.

Objective 4: Presentation Skills

This objective focuses on teaching skills necessary for a successful presentation.

Daisies/Brownies: Complete 1 of the following.

Juniors/Cadettes: Complete 2 of the following.

Seniors/Ambassadors: Complete 3 of the following.

1. Create a resume featuring your academic accomplishments and community involvement.
 - a. Research aspects that make up an impressive resume.
 - b. Create your resume based on your research.
 - c. Share your resume with an adult and allow them to help edit your resume to make it even better.
2. Attend a speech class through your school or community center.
3. Research what networking is and its importance in the business world.
 - a. Research networking techniques and tips.
 - b. Practice networking through mock conversations with an adult or another Girl Scout.

Objective 5: Interpersonal Skills

This objective focuses on how to interact with others in a professional way, conflict resolution and healthy choices you can make to influence your success in a positive way.

Daisies/Brownies: Complete 1 of the following.

Juniors/Cadettes: Complete 2 of the following.

Seniors/Ambassadors: Complete 3 of the following.

1. Think about who you are as a personal.
 - a. Create a list, an illustration, or another representation of your strengths and things you would like to work on.
 - b. Present this to an adult or your troop.
2. Complete the I.C. Hope Girl Scout Patch.
3. Participate in 3 team building activities with your family or troop.
 - a. Research 3 team building activities, present them to your family or troop, then participate in the activities.
 - b. After you complete the activities, discuss how you felt and what happened during activities.