Dear Friends of Girl Scouts of Middle Tennessee,

We want to share our story as our organization reflects on another incredible year of Girl Scouting in Middle Tennessee. We are grateful for both the highs and lows, the achievements and the challenges, as all of these experiences contribute to who we are as leaders, teachers, and mentors to an inspirational group of girls who are proud to be called Girl Scouts.

The words in our mission are simple: Girl Scouting builds girls of courage, confidence, and character who make the world a better place. Society might lead us to believe the task is complex and sometimes daunting, but these challenges define what it means to be a Girl Scout. This leadership experience propels girls to improve academic performance, develop critical thinking and problem-solving skills, and invest in the health and prosperity of their communities.

It is no surprise that 64% of Girl Scouts consider themselves to be leaders as compared to 44% of girls nationally. Over 14,000 Girl Scouts in our region depend on our commitment and support as they accept the challenge to become the next generation of leaders, scientists, artists, innovators, and entrepreneurs. We might help them climb into the saddle, but they are the ones who take the reins and gallop toward a future brimming with the exciting possibilities that lie ahead.

Girl Scouts of Middle Tennessee invites you to share this mission with us as we strive to offer every girl the opportunity to be a Girl Scout. No one stands alone in this unique, supportive sisterhood. We are a family and a village. We are one girl and thousands of girls. We are one story and thousands of stories.

Together, we make the world a better place.
Thank you for your generous support.

Agenia Clark

John H. Bailey

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Girl Scout Promise

On my honor, I will try
To serve God* and my country,
To help people at all times, and
To live by the Girl Scout Law.

*The word “God” can be interpreted in a number of ways, depending on one’s spiritual beliefs. When reciting the Girl Scout Promise, it is okay to replace the word “God” with whatever word your spiritual beliefs dictate.

Girl Scout Law

I will do my best to be honest and fair, friendly and helpful, considerate and caring, courageous and strong, and responsible for what I say and do, and to respect myself and others, respect authority, use resources wisely, make the world a better place, and be a sister to every Girl Scout.

DID YOU KNOW?

Girl Scouts of Middle Tennessee serves the 39 counties that make up Middle Tennessee. There are seven regional service centers to accommodate more than 14,000 Girl Scouts and 6,000 adult volunteers.
Pillars of Girl Scouting

Four pillars form the foundation of the Girl Scout leadership experience for all Girl Scout activities and programs.

Science, Technology, Engineering, Arts, and Mathematics (STEAM)

Girl Scouts of Middle Tennessee fosters inquiry-based learning through a variety of STEAM focused programs. Whether building a robot, designing an app, or protecting the world’s wildlife, girls work together to solve problems and engage in cooperative partnerships. Our curriculum provides a foundation for girls to engage in and explore the numerous educational and professional opportunities available in STEAM.

Outdoors

Girl Scouts has a successful history of girls learning about the outdoors and enjoying the adventure this knowledge provides. Girl Scouts of Middle Tennessee offers outdoor activities that encourage girls to take risks and step out of their comfort zone. From canoeing on a peaceful river to conquering our zipline, we encourage Girl Scouts to overcome their fears and move beyond their limits. Girl Scouts in Middle Tennessee are in a unique position to experience extensive outdoor programs at our two residential camps — Camp Holloway and Camp Sycamore Hills. Quality time outdoors and exposure to nature is a Girl Scout tradition that helps girls thrive physically, emotionally, and intellectually, thus benefiting all aspects of their lives.

Life Skills

Girl Scouts of Middle Tennessee encourages healthy living, civic engagement, global citizenship, and effective communication skills. Girl Scout experiences are successfully executed and enjoyed because importance is placed on developing life skills that benefit girls for a lifetime. A comprehensive approach toward building these skills enables girls to understand that areas are not exclusive to each other, but work together. Whether it’s developing positive relationships, advocating for a cause, or exploring careers that can truly change the world for the better, girls learn to accept challenges, overcome obstacles, and take the lead.

Entrepreneurship

Girl Scouts of Middle Tennessee incites enthusiasm for the entrepreneurial spirit. When a Girl Scout participates in one of our product programs, she’s building confidence, strengthening financial literacy skills, and developing essential life skills she can take with her wherever she goes. If you have purchased Girl Scout Cookies or Fall Product, then you have supported a Girl Scout entrepreneur who has plans and goals for this experience-rich endeavor. Girls learn the same skills all entrepreneurs require: goal-setting, decision-making, financial literacy, money-management, and people skills.
GSMIDTN Membership

By the Numbers

Membership

21,603 = 14,858 + 6,745

Girls Grades K-12  

Adult Members

DID YOU KNOW?

Girl Scouts of Middle Tennessee launched CouncilAlignMENT, an online resource for Girl Scouts and their families to register as Girl Scouts, enroll in council-sponsored programs, and plan for summer camp.

DID YOU KNOW?

The Cabin, our one-stop shop located at the Nashville Service Center, has everything needed to begin the Girl Scout experience. The shop has uniforms, Girl Scout apparel, patches, and other supplies. The resource area is staffed by an experienced team in an effort to guide every girl, parent, and troop leader to receive the latest information and advice about registration and programs.

3,607

Daisy (grades K-1)

4,813

Brownie (grades 2-3)

3,630

Junior (grades 4-5)

1,943

Cadette (grades 6-8)

523

Senior (grades 9-10)

342

Ambassador (grades 11-12)
Camps & Programs

Programs and activities both at the troop and summer camp level are designed to be enjoyable and educational. Program focus areas encompass the established pillars that include STEAM, outdoors, life skills, and entrepreneurship. Girls embrace STEAM so they can build, invent, and experiment; participate in a variety of outdoor pursuits like hiking, swimming, rock-climbing, and archery; learn practical life skills so they may approach challenges with critical-thinking and problem-solving; and engage in the vast scope of entrepreneurship by learning how to plan for their academic and professional futures.

In addition to this programming, Girl Scouts of Middle Tennessee has an exceptional equestrian program that includes more than 40 working horses and two arenas at Camp Sycamore Hills, as well as award-winning competitive riders.

DID YOU KNOW?
During the 2018 Girl Scout year, there were 31,474 Girl Program experiences including 8,377 at summer camp.

DID YOU KNOW?
Camp Sycamore Hills and Camp Holloway have a combined total of 818 acres where Girl Scouts can enjoy camping, hiking, swimming, rock-climbing, canoeing, kayaking, archery, and horseback-riding.
Troop 6000
Girl Scout Troops Serving Girls Without Permanent Housing in Davidson County

Girl Scouts of Middle Tennessee launched Troop 6000 in summer 2017 with six girls at one location. In 2018 we expanded and now serve 36 girls in three troops at three locations. Troop 6000 offers girls in unstable housing situations comprehensive Girl Scout programming to help mitigate the effects of their adverse childhood experiences, as well as offering a sense of permanence and belonging. Troop 6000, in partnership with Safe Haven Homeless Shelter, the McGruder Family Center, and Salvation Army, is a supportive, safe place for girls to participate in traditional Girl Scout activities. Girls in Troop 6000 have fun and learn new things while being empowered to overcome the negative barriers that may impede a healthy, productive lifestyle and future.

L.E.A.D.

It can be difficult for families to commit to an extracurricular activity like Girl Scouts if there are barriers like the ability to pay for fees and programs or to find transportation for meetings. L.E.A.D. is an after school Girl Scout program that gives girls the opportunity to be Girl Scouts, but in a non-traditional troop setting. Girls earn badges, participate in community service projects, and enjoy what it means to be a Girl Scout.

Hispanic Outreach

The Latino community is thriving and expanding in our region; therefore in 2018 it was important for Girl Scouts of Middle Tennessee to launch a Latino outreach initiative. We partnered with local churches and community centers that already serve the Latino Community in order to reach girls and their families. We formed three new Latina-based troops all led by bilingual Latina troop leaders. Our goal is to continue building trust and brand awareness with local Latino community leaders and organizations in order to form more Latina-based troops so that all girls in the community have the opportunity to become Girl Scouts.
ADULT AWARDS are given to individuals or teams of Girl Scout volunteers to recognize exemplary service in delivering the Girl Scout Leadership Experience. In 2018, 41 ADULTS received these awards.

Girls earn the GOLD, SILVER, and BRONZE awards by creating and implementing sustainable projects that benefit their communities. These are the highest honors a Girl Scout can be awarded.

The STELLAR SELLER AWARD is earned by Girl Scouts who sell $1,000 or more of Fall Product and/or 1,000 boxes or more of Girl Scout Cookies.

AGENIA CLARK GOLD AWARD SCHOLARSHIP for Excellence in Leadership

ADULT AWARDS are given to individuals or teams of Girl Scout volunteers to recognize exemplary service in delivering the Girl Scout Leadership Experience. In 2018, 41 ADULTS received these awards.
When is a cookie not a cookie?

The answer is when it is more than 10,000 girls selling almost two million boxes of cookies!

Product Programs provide Girl Scouts across Middle Tennessee with entrepreneurial opportunities to gain valuable skills that will benefit them throughout their education and their eventual careers. These young entrepreneurs practice the same skills that are needed for excellence in college applications, job interviews, and the workplace. They learn the components financial literacy, salesmanship, customer service, and the value of leadership and teamwork.

3,333 Girl Scouts practiced financial literacy skills in the 2017 Fall Product Program

11,337 Girl Scouts practiced entrepreneurial skills in the 2018 Girl Scout Cookie Program

50,592 boxes of Girl Scout Cookies were donated to deployed service members in Middle Tennessee

1,980,085 boxes of Girl Scout Cookies were sold during the 2018 Girl Scout Cookie Program

DID YOU KNOW? On August 10, 2018, Girl Scouts of Middle Tennessee broke the Guinness Book of World Records for “Most People Making S’mores Simultaneously.” The record of 801 people making s'mores over campfires was a celebration of National S'mores Day and taught Girl Scouts about fire safety.
An investment in Girl Scouts of Middle Tennessee is a direct investment in girls that ensures and strengthens our commitment of providing enjoyable and educational programs as well as creating a safe, supportive environment that propels girls toward a healthy, successful future.

**REVENUE**

- **$3,479,176** COOKIE PROGRAM
- **$877,468** CAMPS AND PROGRAMS
- **$155,919** RETAIL
- **$293,201** MISCELLANEOUS
- **$1,446,638** PUBLIC SUPPORT

**EXPENSES**

- **89.6%** PROGRAMS
- **6.7%** COMMUNITY SUPPORT
- **3.7%** MANAGEMENT

**DID YOU KNOW?**

Girl Scouts of Middle Tennessee provided $291,221 in financial assistance and scholarships so that every girl who wants to participate in Girl Scout programs and camps has the opportunity.
Thank You

Sue Peters Society

Named in honor of our CEO from 1969-1992, The Sue Peters Society at Girl Scouts of Middle Tennessee enables the sustainability of our mission to build girls of courage, confidence, and character, who make the world a better place through the generous support of an annual gift of $1,000 or more. Girl Scouts of Middle Tennessee is grateful for this ongoing support.

Individuals

Tina and Jeff Adams
Honey and Lamar Alexandar
Linda and David Anderson
Janet Ayers
Sallie B. Bailey
Sallie W. Bailey and John H. Bailey
Rose and Billy Ballard
Lauren Brisky and Gary Posner
Trisha and Benjamin Carswell
Mary and Joe Cavarra
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Agenia and Charles Clark
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Kellie and Alex Davie
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