

2009 - 2010 cookie calendar: december

your day by day guide to a successful cookie program

sunday

monday

tuesday

wednesday

thursday

friday

saturday

| sunday | monday | tuesday | wednesday | thursday | friday | saturday |
|--|--|--|--|--|--------|----------|
| | | 1 | 2 | 3 | 4 | 5 |
| <p>Week 1: Commit to your goals by putting them on paper or online by joining the Cookie Club at www.gsmidtn.org and developing a plan.</p> | | | | | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| <p>Week 2: Distribute a "save the date" card with a cookie recipe attached (found at www.gsmidtn.org).</p> | | | | | | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 |
| <p>Week 3: Practice sales techniques with a family member or friend.</p> | | | | | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 |
| | | | | <p>24 First day of the Cookie Program!</p> | | |
| <p>Ask all of your family members to be the first ones to submit an order for cookies.</p> | | | | | | |
| 27 | 28 | 29 | 30 | 31 | | |
| <p>27 Send 25 or more emails asking friends and family to purchase cookies. For email templates, visit www.gsmidtn.org/programs.</p> | <p>28 Ask your mom to take the order form with her to work. Don't forget to attach a personalized note reviewing your goals for people to see.</p> | <p>29 Ask your dad to take the order form with him to work. Don't forget to attach a personalized note reviewing your goals for people to see.</p> | <p>30 It's almost New Year's Eve! Make your New Year's resolution to meet all of your goals.</p> | <p>31 Bring your order form with you to a New Year's Eve party. The countdown has begun!</p> | | |

2009 - 2010 cookie calendar: january

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sunday

monday

tuesday

wednesday

thursday

friday

saturday

| | | | | | | |
|--|--|---|---|---|---|--|
| | | | | | <p>1 Your neighbors are home today - make it your goal to knock on 25 doors and wish everyone a happy new year by buying cookies from you.</p> | <p>2 If you go to worship on Saturday, bring your order form with you.</p> |
| <p>3 Ask members in your place of worship to buy cookies from you.</p> | <p>4 Review your order forms from previous years and contact those individuals who bought from you before.</p> | <p>5 BACK TO SCHOOL! Ask all of your teachers to buy cookies from you. Wear your Girl Scout uniform one day this week.</p> | <p>6 Call 10 of your parents' friends and ask them if they would like to buy cookies from you.</p> | <p>7 Call your best friends and see if their parents would like to buy cookies from you.</p> | <p>8 Set up a booth in the lobby of a place of business at closing time or during an afternoon. (Make sure to ask permission first).</p> | <p>9 Take your recipe cards to 10 local restaurants and ask them if they would like to purchase cookies and feature a Girl Scout dessert on their menu.</p> |
| <p>10 Visit a retirement community and brighten the day of a senior citizen by telling them about the Cookie Program and asking them to buy cookies from you.</p> | <p>11 Send letters to 25 local businesses asking to place an order card in their break room for one day. Make sure you attach your goals.</p> | <p>12 Ask the coaching staff at your school if you can set up at booth at an upcoming ball game in February.</p> | <p>13 Ask the school principal, school nurse and counselor to purchase cookies from you.</p> | <p>14 If you play sports, take your form to practice or a game and ask your teammates to support you and the cookie program.</p> | <p>15 Hold a cookie-thon with your friends and gather for a cookie party. Call or text everyone you know to place their cookie order with you.</p> | <p>16 Take your order card to the beauty salon where your family gets their hair cut.</p> |
| <p>17 Visit your local fire hall or police station and ask the officers to buy cookies from you.</p> | <p>18 Ask a relative to bring the order form to work for you. Don't forget to attach a personalized letter reviewing your goals.</p> | <p>19 Ask another relative to bring the order form to work for you. Don't forget to attach a personalized letter reviewing your goals.</p> | <p>20 Ask your parents to send out emails to their contacts announcing the Cookie Program and attaching a note from you.</p> | <p>21 Ask local business owners about buying cookies for gifts for clients or employees.</p> | <p>21 ORDER TAKING ENDS! Relax and feel happy about reaching out to so many people and achieving your goals.</p> | <p>23</p> |
| <p>24</p> | <p>25</p> | <p>26</p> | <p>27</p> | <p>28</p> | <p>29</p> | <p>30</p> |
| <p>Prepare for booth sales by creating a poster that you can display to show your goals and Girl Scout activities.</p> | | | | | | |
| | | | | | | <p>31</p> |